

Course offer for exchange students

Bachelor International Tourism Management (B ITM) & Master International Tourism Development (M IT)

- B ITM: 1st, 3rd, 7th semester courses will be offered
- M IT: 2nd semester courses will be offered
- **Lecture schedules** (published by the end of September)
 - [Faculty schedule](#)
 - You need your DIT user account for login to view the lecture schedules!
- Module handbooks: [Module handbook B ITM & M IT](#)

Important notes:

Exchange students enrolled in one of these study programmes can select a mixture of courses of the two programmes (see tables).

If you choose subjects from different semesters, please note that this might lead to overlaps in your schedule.

The lecture schedule might change weekly as classes can also be offered as blocked courses. Please check your schedule regularly for updates.

All exchange students will do their final course selection during the first week of the winter semester.

Deadline for submission of the Learning Agreements: by mid October 2026.

Language classes and electives for exchange students:

In addition to faculty courses, exchange students can participate in German language classes during the semester.

For students without any German language skills, an online intensive course will be offered before the start of the semester (date tba.)

Participation in other language courses is subject to the availability of free spots.

The Language Centre offers a variety of electives which can be selected right before the semester start (more information will follow).

- [Course offer Language Centre](#)

International Tourism Management (B)					
Winter semester 2026/27					
Sem.	Module code	Course	SWS	ECTS	Exam
1	T102	Personal & Scientific Development	4	6	Research Paper
1	T103	Applied Statistics & Data Analysis	4	5	written ex. 90 min.
1	T104	Fundamentals of Business Administration	4	5	Written exam 90 min.
1	T105	Economy & Society	4	5	written ex. 90 min.
1	T106	Introduction to Tourism Management with Focus on Medical and Health Tourism	4	5	Presentation
3	T302	Compliance, Process & Quality Management in Health & Medical Tourism	4	5	written ex. 90 min.
3	T303	Marketing in Health & Medical Tourism II - Digital Services Marketing	4	6	Presentation
3	T304	Corporate Management & Leadership	4	5	Research paper
3	T305	Hospitality Management	4	5	written ex. 90 min.
3	T306	Project Management	4	5	Presentation
7	T702	Transport & Mobility Management	4	5	written ex. 90 min.
7	T703	Cooperation and Network Management in Health and Medical Tourism	4	5	written ex. 90 min.
7	T704	Ethics & Sustainability in International Tourism	4	5	written ex. 90 min.
7	T705	Health Destination Management	4	5	Presentation

International Tourism Development (M)					
Winter semester 2026/27					
Sem.	Module code	Course	SWS	ECTS	Exam
2	MITM-2-2	Applied Customer Experience Management	4	5	Presentation
2	MITM-2-3	Quantitative and Qualitative Research Methods II	2	3	Research paper
2	MITM-2-5	Entrepreneurship and Business Development	4	5	Presentation
2	MITM-2-6	Digital Marketing and Social Media in Tourism	4	5	Presentation

Subjects and lectures as of April 2026.

All information is subject to change.